What is claimed is:

- 1. A method for reducing a pro-MS immune response in an individual, the method comprising administering to an individual a composition, wherein the composition comprises an affinity ligand which selectively binds to a B cell determinant, wherein the B cells targeted by the method and by the composition are nonmalignant B cells, and wherein the composition is administered in an amount effective to deplete B cells.
- 2. The method according to claim 1, wherein the nonmalignant B cells are B cells selected from the group consisting of mature B cells and memory B cells, CD19+sTn+ B cells, CD19+CD21+sTn+ B cells, CD19+CD5+sTn+ B cells, and a combination thereof.
- 3. The method according to claim 1, wherein the composition comprises a chimeric anti-CD20 monoclonal antibody.
- 4. The method according to claim 1, wherein the composition is administered by a mode selected from the group consisting of parenterally, and in a site-directed method in which the composition is delivered into an access that directly supplies central nervous tissue undergoing demyelination.
- 5. The method according to claim 1, wherein the composition further comprises an additional component selected from the group consisting of one or more chemotherapeutic agents, an anti-inflammatory agent, a cytolytic agent, a pharmaceutically acceptable carrier, and a combination thereof.
- 6. A site-directed method for reducing a for reducing a pro-MS immune response in an individual, the method comprising administering to an individual a composition, wherein the composition comprises an affinity ligand which selectively binds

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to a B cell determinant, wherein the B cells targeted by the method and by the composition are nonmalignant B cells, which the composition is delivered into an access that directly supplies central nervous tissue undergoing demyelination, and wherein the composition is administered in an amount effective to deplete B cells.

- 7. The method according to claim 6, wherein the nonmalignant B cells are B cells selected from the group consisting of mature B cells and memory B cells, CD19+STn+ B cells, CD19+CD21+STn+ B cells, CD19+CD5+STn+ B cells, and a combination thereof.
- 8. The method according to claim 6, wherein the composition comprises a chimeric anti-CD20 monoclonal antibody.
- 9. The method according to claim 6, wherein the composition further comprises an additional component selected from the group consisting of one or more chemotherapeutic agents, an anti-inflammatory agent, a cytolytic agent, a pharmaceutically acceptable carrier, and a combination thereof.
- 10. A method for reducing a pro MS immune response in an individual, the method comprising administering to an individual a composition, wherein the composition comprises an affinity ligand which selectively binds to a B cell determinant, wherein the B cells targeted by the method and by the composition are nonmalignant B cells, wherein the composition is administered intravenously, and wherein the composition is administered in an amount effective to deplete B cells.
- 11. The method according to claim 10, wherein the nonmalignant B cells are B cells selected from the group consisting of mature B

cells and memory B cells CD19+sTn+ B cells, CD19+CD21+sTn+ B cells, CD19+CD5+sTn+ B cells, and a combination thereof.

- 12. The method according to claim 10, wherein the composition comprises a chimeric anti-CD20 monoclonal antibody.
- 13. The method according to claim 10, wherein the composition further comprises an additional component selected from the group consisting of one or more chemotherapeutic agents, an anti-inflammatory agent, a cytolytic agent, a pharmaceutically acceptable carrier, and a combination thereof.
- 14. A method for treating an individual having a disease condition selected from the group consisting of multiple sclerosis (MS) and a pro-MS immune response, and a pro-MS immune response, wherein the composition comprises an affinity ligand which selectively binds to a B cell determinant, wherein the B cells targeted by the method and by the composition are nonmalignant B cells, and wherein the composition is administered in an amount to effect a reduction in inflammation underlying clinical manifestations of MS.
- 15. The method according to claim 14, wherein the nonmalignant B cells are B cells selected from the group consisting of mature B cells and memory B cells, CD19+sTn+ B cells, CD19+CD21+sTn+ B cells, CD19+CD5+sTn+ B cells, and a combination thereof.
- 16. The method according to claim 14, wherein the composition comprises a chimeric anti-CD20 monoclonal antibody.
- 17. The method according to claim 14, wherein the composition further comprises an additional component selected from the group consisting of one or more chemotherapeutic agents, an anti-

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inflammatory agent, a cytolytic agent, a pharmaceutically acceptable carrier, and a combination thereof.

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